OGSpace.com is an online news source covering all aspects of oil and gas spatial news, with the goal of educating our readers on GIS products and solutions in the oil and gas space.
OUR TOPICS INCLUDE

- LIVE EVENT COVERAGE
- WORKFLOWS
- SOFTWARE
- DATA
- DATABASES
- OPINION PIECES
AUDIENCE OVERVIEW

- OIL AND GAS GIS MANAGERS
- GEOTECHS
- IT PROFESSIONALS
- CORPORATE DECISION MAKERS
- GIS CONSUMERS

Shown Left to Right: Kaila – Founder of Antris; Claire – Developer and Co-founder of What 3 Words
WHAT DOES THAT MEAN?

All are users are looking to improve their understanding of building GIS systems, extending mapping capabilities, and equipment manufacturers within the oil and gas industry.

Our audience is generally web savvy, technologically sophisticated, specifically targeted, and likely to be a decision maker or key user.
OUR SITE CONTENT

OGSPACE.COM FEATURES:

• RELEVANT ARTICLES FOR GIS WORKFLOWS, SOFTWARE, DATABASE, EQUIPMENT AND OTHER INDUSTRY NEEDS

• MOBILE APPLICATION FOR 1 CLICK ACCESS

• MONTHLY NEWSLETTER

• MOBILE FRIENDLY

• JOB BOARD FOR POSTING AND RECRUITING
What Is A GIS?

GIS allows us to view, understand, question, interpret, and visualize data in many ways that reveal relationships, patterns, and trends in the form of maps,...
OUR ABOUT OUR AUDIENCE

E-NEWS SUBSCRIBERS
- 1000+

AVG. TIME ON SITE
- 20 MINS., 20 PAGES PER VISITOR

RETURNING VISITORS
- 45%

SOCIAL MEDIA PRESENCE
- 3000+ TWITTER FOLLOWERS, FACEBOOK, PHONE APP
DEMOGRAPHICS

Gender
- Male: 65%
- Female: 35%

Education
- Bachelor: 62%
- No Degree: 19%
- Masters: 19%

Age
- 18-34: 38%
- 35-54: 28%
- 55+: 20%
- <18: 14%

Household Income
- <$50K: 20%
- $50 - $100K+: 25%
- $100K+: 55%
OUR GROWTH:

1 Year Traffic Growth

1257%
WHAT CAN WE DO FOR YOU

Put you in touch with 10,000+ viewers
- Established social media presence
- Strategic partnerships with industry leaders

Provide relevant article content
- Content relating to GIS pertaining to your products and services

Connect you with the Decision Makers
- Our readers are managers, CEO’s and professionals who work in the industry
## OPPORTUNITIES:

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<th>Max File Size</th>
<th>3rd Party</th>
<th>Rich Media</th>
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See rate sheet below for more details.
IT'S YOUR SPACE

Powered by our dedicated team of authors, OGSpace.com publishes oil and gas spatial news up to five times per week across desktop, social, mobile and tablet devices.

Content is originated and curated by the Oil and Gas Space news team with additional material supplied by companies, sponsors and advertisers.

WEBSITE

7,500 unique visits, 32,000 page views, 4+ page views per visit.

Home Page Advertising

1. Leaderboard 728 x 90 $1000 / month
2. Medium Rectangle 300 x 250 $750 / month
3. Page Peel $2000 / month

Sponsor Channel

Software / Databases / Workflows / Data
One Price: $2,000 / month

1. Leaderboard 728 x 90 2 locations/page
2. Medium Rectangle 300 x 250 1 location/page

E-Newsletter

Sent once per month
1. Leaderboard 728 x 90 $300 / month
2. Text Ad 50-100 words $250 / month
3. Button 160 x 160 $100 / month
4. Issue Take Over $500 / month

White Paper

6 page max: $800 / month

1. Leaderboard 728 x 90 2 locations/page
2. Medium Rectangle 300 x 250 1 location/page

Video

4 min max: $800 / month

COMBINATIONS AND BonUSES

1. Spend $1000 on WEBSITE get ½ page PRINT
2. Spend $2000 on WEBSITE get FULL page PRINT
3. Spend $1000 on PRINT get $500 WEBSITE
PRINT MAGAZINE

1,000+ subscribers/quarter.
All full color.

Print Magazine Advertising

1. Spread ................................. $1100/quarter
2. Full Page ............................. $800/quarter
3. 1/2 Page .............................. $600/quarter
4. 1/3 Page .............................. $500/quarter
5. 1/4 Page .............................. $400/quarter
6. Back Cover ......................... $1200/quarter
7. Inside Front Cover ............... $1000/quarter
8. Inside Back Cover ............... $1000/quarter

Contact Our Publisher

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