



Oil and Gas Space

SPATIAL NEWS

OGSPACE.COM

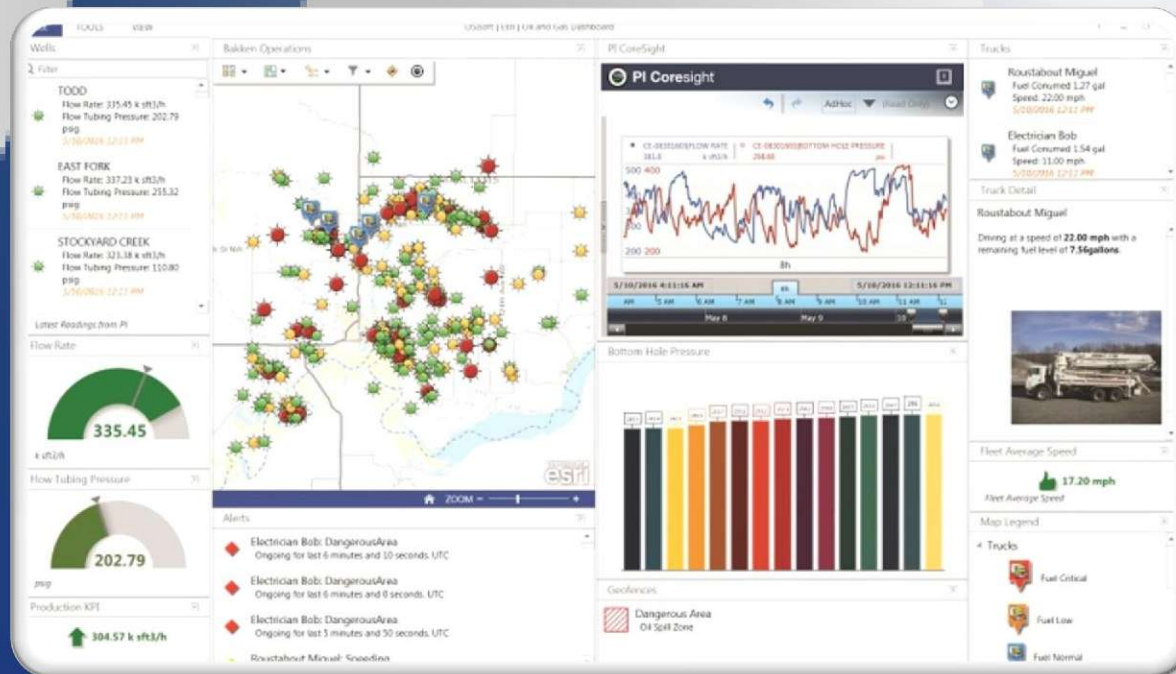
Digital Media Kit

Contact Our Publisher

Richard Carranza

(832) 229 0685

SITE OVERVIEW



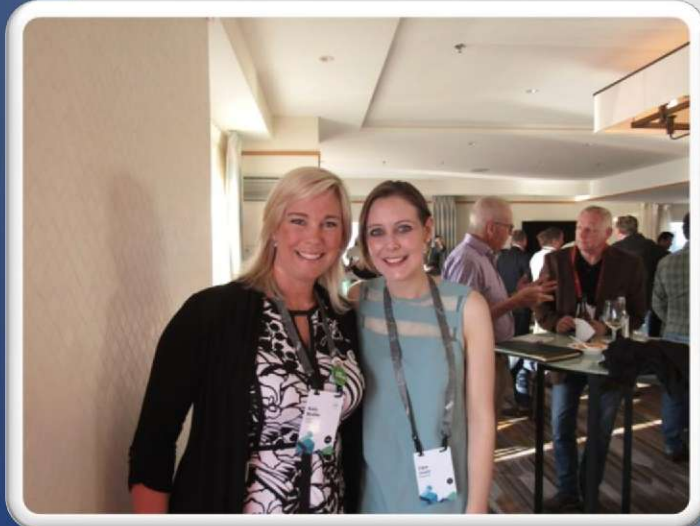
OGSpace.com is an online news source covering all aspects of oil and gas spatial news, with the goal of educating our readers on GIS products and solutions in the oil and gas space.

OUR TOPICS INCLUDE



- **LIVE EVENT COVERAGE**
- **WORKFLOWS**
- **SOFTWARE**
- **DATA**
- **DATABASES**
- **OPINION PIECES**

AUDIENCE OVERVIEW



*Shown Left to Right: Kaila –
Founder of Antris; Claire –
Developer and Co-founder of
What 3 Words*

- **OIL AND GAS GIS MANAGERS**
- **GEOTECHS**
- **IT PROFESSIONALS**
- **CORPORATE DECISION MAKERS**
- **GIS CONSUMERS**

WHAT DOES THAT MEAN?

ALL ARE USERS ARE LOOKING TO IMPROVE THEIR UNDERSTANDING OF BUILDING GIS SYSTEMS, EXTENDING MAPPING CAPABILITIES, AND EQUIPMENT MANUFACTURERS WITHIN THE OIL AND GAS INDUSTRY.

OUR AUDIENCE IS GENERALLY WEB SAVVY, TECHNOLOGICALLY SOPHISTICATED, SPECIFICALLY TARGETED, AND LIKELY TO BE A DECISION MAKER OR KEY USER.

OUR SITE CONTENT

OGSPACE.COM FEATURES:

- **RELEVANT ARTICLES FOR GIS WORKFLOWS, SOFTWARE, DATABASE, EQUIPMENT AND OTHER INDUSTRY NEEDS**
- **MOBILE APPLICATION FOR 1 CLICK ACCESS**
- **MONTHLY NEWSLETTER**
- **MOBILE FRIENDLY**
- **JOB BOARD FOR POSTING AND RECRUITING**



HOME

WORKFLOWS

SOFTWARE

DATABASES

DATA

OPINIONS

COMPANY

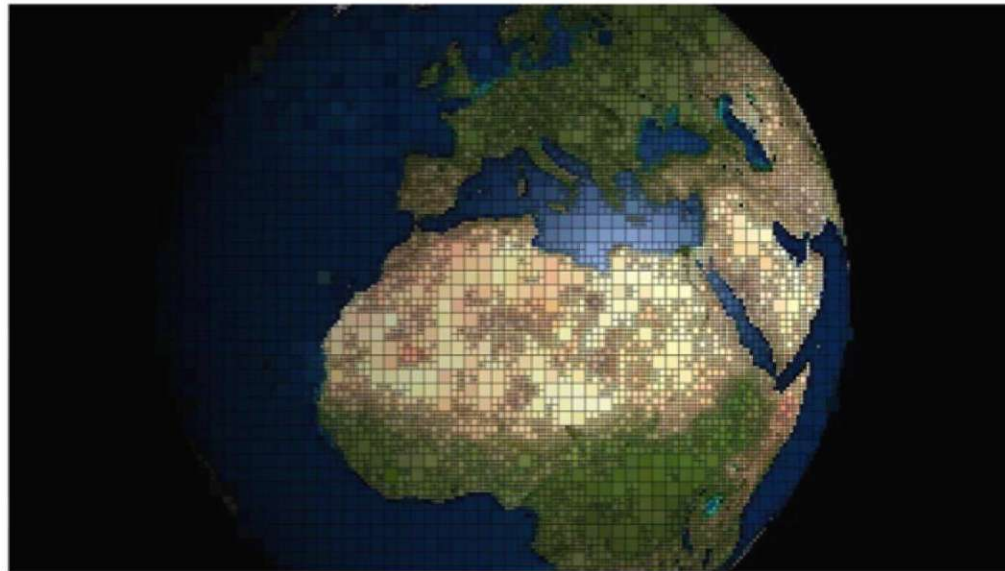
EVENTS

JOBS

HOT TOPICS

APRIL 8, 2016 | THE (OTHER) SCIENCES OF MAKING MAPS

SEARCH ...



SOFTWARE | JUNE 1, 2016

What Is A GIS?

GIS allows us to view, understand, question, interpret, and visualize data in many ways that reveal relationships, patterns, and trends in the form of maps,...

READ MORE

Real Time Market Prices

Dow : 17932.0

S&P : 2109.6

Futsee : 6271.8

Oil : 49.55

Brent : 50.3900

EURUSD : 1.1355

View Share Prices at LiveCharts.co.uk

POLL FROM OUR LATEST ARTICLE

Where do you think the GIS department should be located?

Own entity (49%, 9 Votes)

Inside the IT department (23%, 3 Votes)

Other (8%, 1 Votes)

Inside the engineering department (0%, 0 Votes)

Total Voters: 13

INTERVIEW WITH OIL AND GAS JOURNAL

Interview with Oil and Gas Journal



OUR ABOUT OUR AUDIENCE

E-NEWS SUSCRIBERS

- **1000+**

AVG. TIME ON SITE

- **20 MINS., 20 PAGES PER VISITOR**

RETURNING VISITORS

- **45%**

SOCIAL MEDIA PRESENCE

- **3000+ TWITTER FOLLOWERS,
FACEBOOK, PHONE APP**

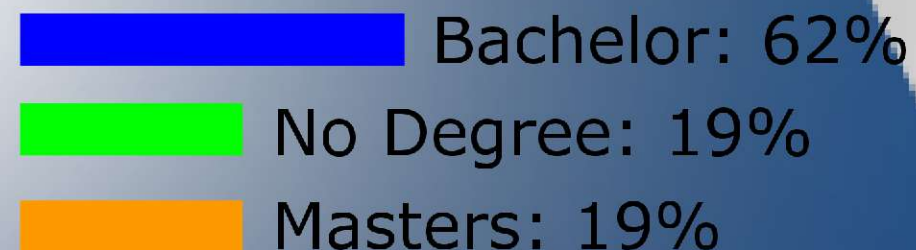
DEMOGRAPHICS



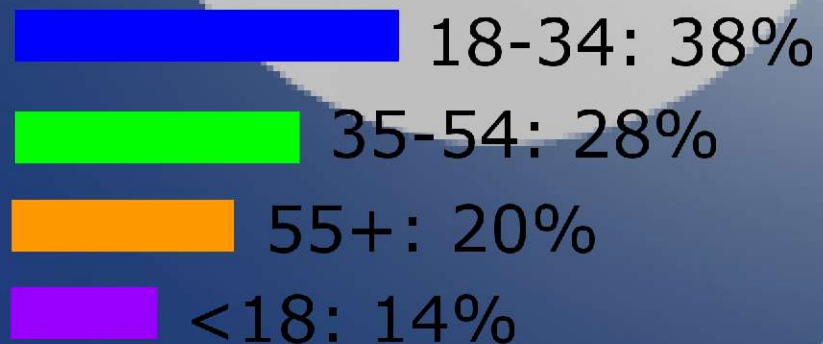
Gender



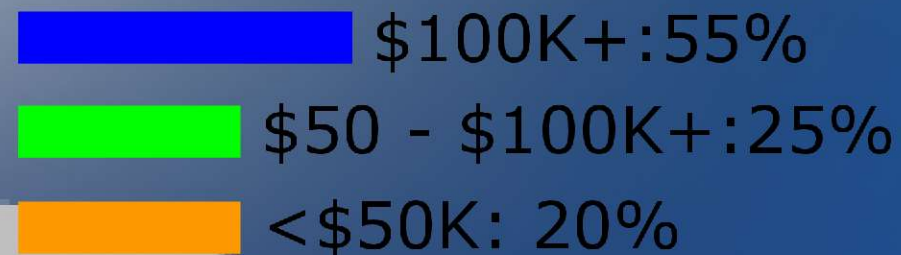
Education



Age



Household Income



OUR GROWTH:

1 Year Traffic Growth

1257%



More statistical information provided here: <http://www.ogspace.com/media-kit/>

WHAT CAN WE DO FOR YOU

**Put you in touch
with 10,000+
viewers**

- **Established social media presence**
- **Strategic partnerships with industry leaders**

**Provide relevant
article content**

- **Content relating to GIS pertaining to your products and services**

**Connect you with
the Decision
Makers**

- **Our readers are managers, CEO's and professionals who work in the industry**

OPPORTUNITIES:

Ad Dimensions	Max File Size	3rd Party	Rich Media	Animation	Formats
728×90	None	Yes	Yes	Yes	GIF,JPG,SWF (Flash 10.0 or earlier)
300×250	None	Yes	Yes	Yes	GIF,JPG,SWF (Flash 10.0 or earlier)
500×500	None	No	Yes	Yes	GIF,JPG

See rate sheet below for more details.



Oil and Gas Space

SPATIAL NEWS

MONTHLY RATE SHEET

IT'S YOUR SPACE

Powered by our dedicated team of authors, OGSpace.com publishes oil and gas spatial news up to five times per week across desktop, social, mobile and tablet devices.

Content is originated and curated by the Oil and Gas Space news team with additional material supplied by companies, sponsors and advertisers.



Highly targeted niche market

WEBSITE

7,500 unique visits, 32,000 page views, 4+ page views per visit.

Home Page Advertising

1. Leaderboard	728 x 90	\$1000 / month
2. Medium Rectangle	300 x 250	\$750 / month
3. Page Peel		\$2000 / month

Sponsor Channel

Software / Databases / Workflows / Data

One Price: \$2,000 / month

1. Leaderboard	728 x 90	2 locations/page
2. Medium Rectangle	300 x 250	1 location/page

E-Newsletter

Sent once per month

1. Leaderboard	728 x 90	\$300 / month
2. Text Ad	50-100 words	\$250 / month
3. Button	160 x 160	\$100 / month
4. Issue Take Over		\$500 / month

White Paper

6 page max: \$800 / month

1. Leaderboard	728 x 90	2 locations/page
2. Medium Rectangle	300 x 250	1 location/page

Video

4 min max: \$800 / month

COMBINATIONS AND BONUSES

1. Spend \$1000 on WEBSITE get 1/2 page PRINT
2. Spend \$2000 on WEBSITE get FULL page PRINT
3. Spend \$1000 on PRINT get \$500 WEBSITE



Combined Print and Web to get maximum exposure

Contact Our Publisher

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(832) 229 0685

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www.ogspace.com

PRINT MAGAZINE

1,000+ subscribers/quarter.
All full color.

Print Magazine Advertising

1. Spread	\$1100/quarter
2. Full Page	\$800/quarter
3. 1/2 Page	\$600/quarter
4. 1/3 Page	\$500/quarter
5. 1/4 Page	\$400/quarter
6. Back Cover	\$1200/quarter
7. Inside Front Cover	\$1000/quarter
8. Inside Back Cover	\$1000/quarter

“The most targeted magazine for oil and gas professionals interested in maps and mapping technologies.” – Advertiser

OPPORTUNITIES:

- **EMAIL NEWSLETTER SPONSORSHIP**
- **MOBILE APPLICATION SPONSORSHIP**
- **VIDEO CONTENT SPONSORSHIP**
- **PAGE PEEL CORNER ADVERTISEMENT
ON HOMEPAGE**

***FOR MORE INFORMATION OR DETAILS ON OTHER
CUSTOM ADVERTISING OPPORTUNITIES:***

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